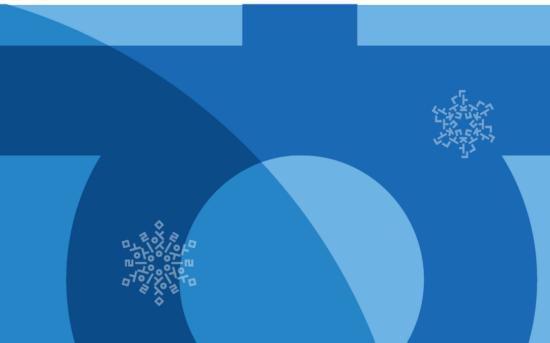
PyeongChang 2018 Press Operations





Press Operations Dept.

Toronto, CANADA October 23, 2017





1. Overview

2. Press Service

3. Main Press Centre

4. Venue Media Centre

5. Photo Operations

6. OIS & PNS

7. Security

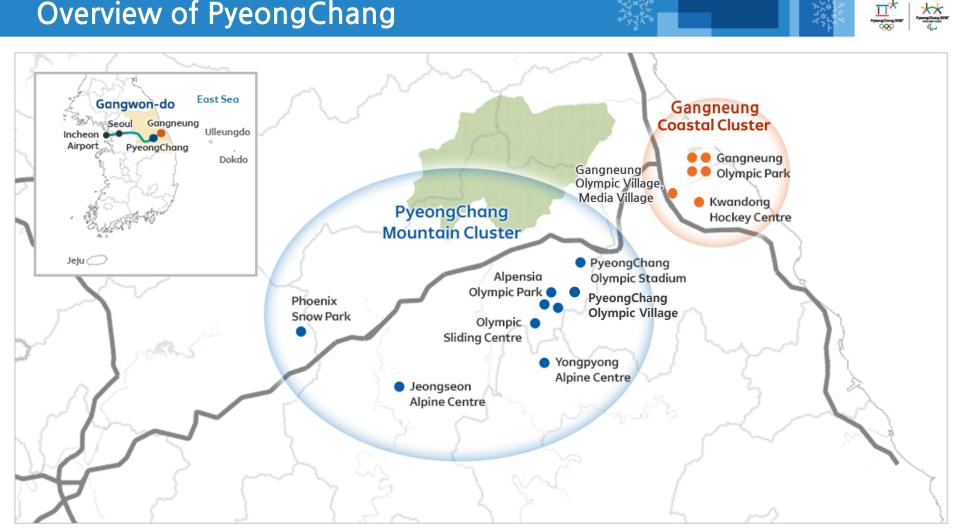




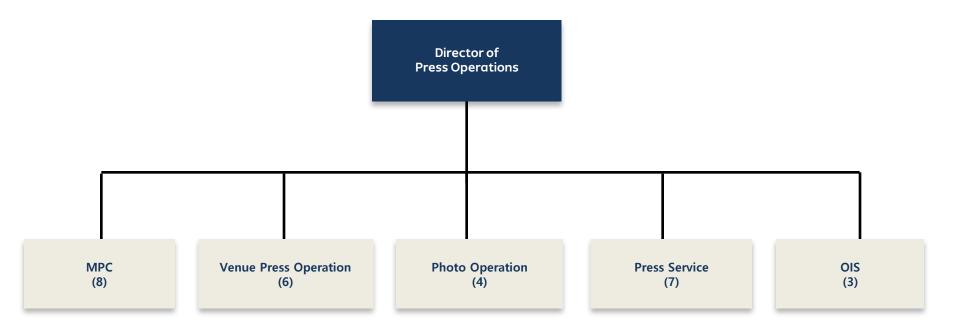
1. Overview



Overview of PyeongChang



PysongChang 2018"



yeong/hang

wongChang 2018

2. Press Service



Arrival & Departure



Overview

Train (KTX) in Priority

- 1 Free round trip ticket
- Operation hour 06:00-23:00
- Shuttle bus to be provided between station and ACM

Baggage Transportation

• All baggage to be transported with the clients

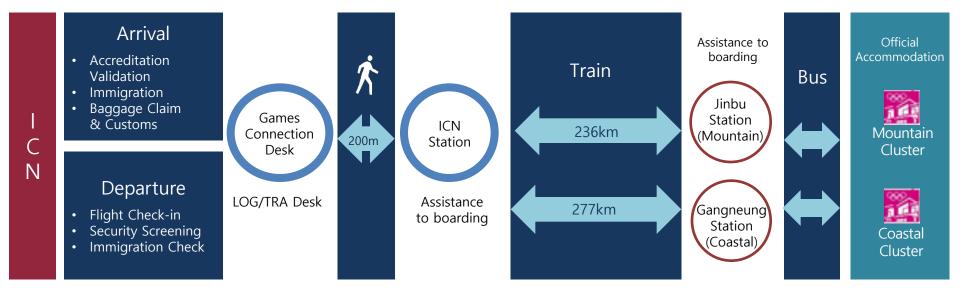


Bus: Supplementary Transportation

- When train is not operated (23:00-06:00)
- When train is not available in case

Service Period

- From 26 Jan. 2018
- Before the service period, customized information to be provided



YongChang 2018

Road to Pyeongchang

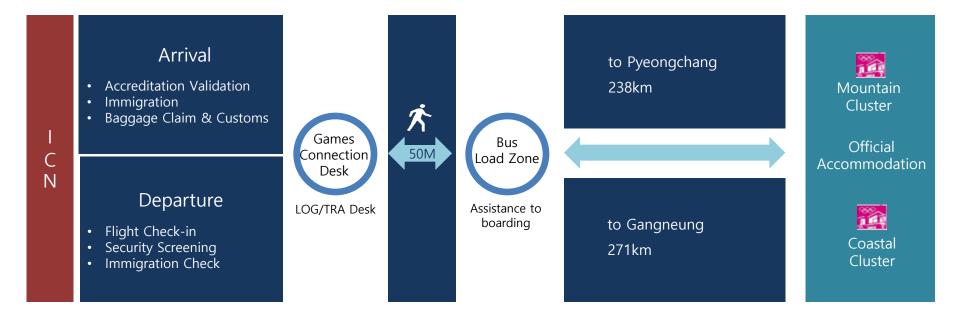


Major train stations close to the venues

✓ Jinbu Station

✓ Gangneung Station

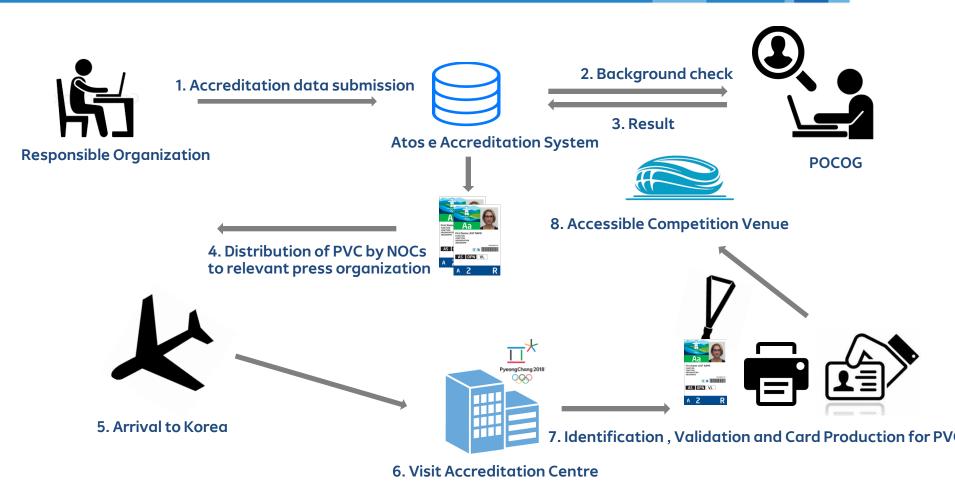
kong Chang 2018



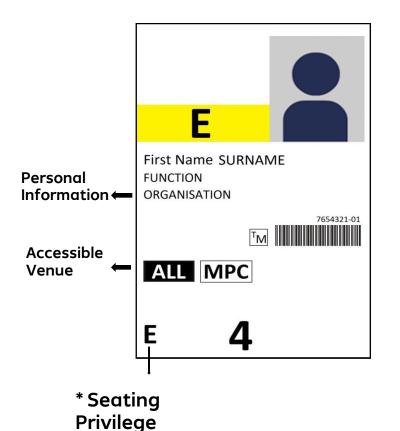
rngChang 2018

Press Accreditation





mongChang 2018



Zone 4 includes access to

kong Chang 2018

- Venue Media Centre
- Main Press Centre
- Press Tribune
- Mixed Zone
- Photo Position (require armband)
 - only photographer (EP)
- Media Transport Service

Accreditation Facilities

Facility	Validation	Card Production	Issue Resolution
Incheon International Airport			
Media Accreditation Centre (IBC / Gangneung Media Village)			
Olympic Village (PyeongChang, Gangneung)			
Venue Accreditation Office at competition venue			
Uniform distribution & Accreditation Centre (UAC)			
Gangneung Olympic Park			

PysongChang 2018"



Date	Activity
Sep ~ Oct 2017	Data Verification * Deadline for Press by Name submission was until 8 September
Nov. 2017	Distribution of Pre-Valid Card(PVC) to Responsible Organization and Non-right Holder * Press : Received by Canadian Olympic Committee * Non-right Holder : POCOG will send it to each organizations
9 Jan 18 Apr. 2018	Pre-Valid Card valid as visa waiver

Media Transportation



Overview

Hub-and-Spoke

 TM Mall 1 (IBC) in Mountain Cluster and TM Mall 2 (GMV) in Coastal Cluster as the main transportation hubs (connected via shuttle)

Operation hours

- IBC · GMV ACM / IBC GMV / IBC – MPC : 24 hours
- IBC Competition venues
 : VMC opening 15 min
 VMC closing + 15 min



Frequent Shuttle between IBC and MPC

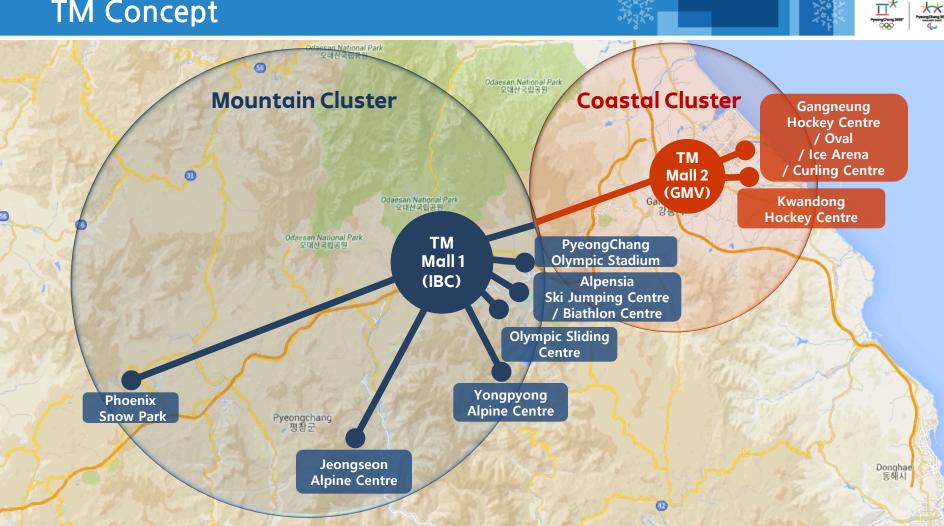
yuongChang 201

- Operated every 5 min/24hr
- Travelled 2 min

Service Period

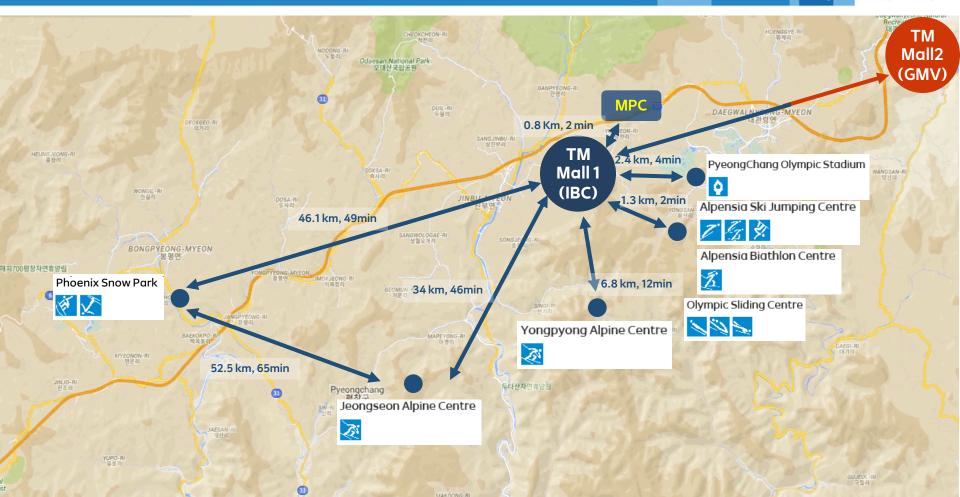
- From 26 Jan. 2018
- Before the official TM service activation, the limited service will be provided (9 -25 Jan.)

TM Concept



PysongChang 2018"

Mountain Cluster



regChang 2018

Coastal Cluster





Gangneung Olympic Park



wongChang 2018

TM Service to ACM



PysengChang 2018"

Olympic Public Transport System

Service	Period	Content
Free Public	8 ~26 Feb. 2018	Clients to have unlimited access to all intra-city bus running within the host city*. *PyeongChang, Gangneung, Jeongsun
Olympic Connection (OC)	4 ~26 Feb. 2018	Mountain and Coastal Cluster circulation shuttle bus : Shuttles will be connected with venues, MPC/IBC, Oympic Plaza, Villages(Pyeongchang, Gangneung), Stations. Etc
Transport for Spectator (TS)	8 ~26 Feb. 2018	Complimentary buses provided by POCOG to connect all competition venue , Olympic Plaza, Park and Ride, Public Transport hub with spectator Transport Mall.

Pysong Chang 2018"



Press Accommodation



Overview

Orient Resort



From MPC to	Distance/Time
Yongpyong Villa Condo	4km / 7min
Songdam INC	34km / 46min
Bokwang Phoenix Park Condo	48km / 68min
Orient Resort	48km / 68min
Gangneung Media Village	37km / 33min

1 2

Phoenix

Snow Park

Phoenix Park Condo



Songdam INC

10

Jeongseon Alpine Centre WengChang 2019"

Bokwang Phoenix Park Condo



Residence Hotel ★★★

- Check-in 14:00 / Check-out 11:00
- Mountain Cluster (Phoenix Snow Park)
- 48 km away from MPC
- TM Service : Bokwang Phoenix Park Condo ↔ IBC
- Breakfast (Lobby, 06:00-10:00) : International Buffet
- Services & Facilities

Wi-Fi access	Daily Housekeeping	Linen Service	Laundry Service(Valet)	Self-service Laundry (24hr)	Restaurant	Café / Bar
Convenience Store	Fitness Centre (Privately Operated)	Concierge	Reception (24hr)	Business Centre	Parking (TBD)	Currency Exchange

Orient Resort



Hotel ★★★

- Check-in 14:00 / Check-out 11:00
- Mountain Cluster (Phoenix Snow Park)
- 48 km away from MPC
- TM Service : Orient Resort ↔ IBC
- Breakfast (Lobby, 06:30-10:00): International Buffet
- Services & Facilities

Wi-Fi access	Daily Housekeeping	Linen Service	Laundry Service(Valet)	Self-service Laundry (24hr)	Restaurant	Café / Bar
Convenience Store		Concierge	Reception (24hr)	Business Centre	Parking (TBD)	Currency Exchange

Gangneung Media Village

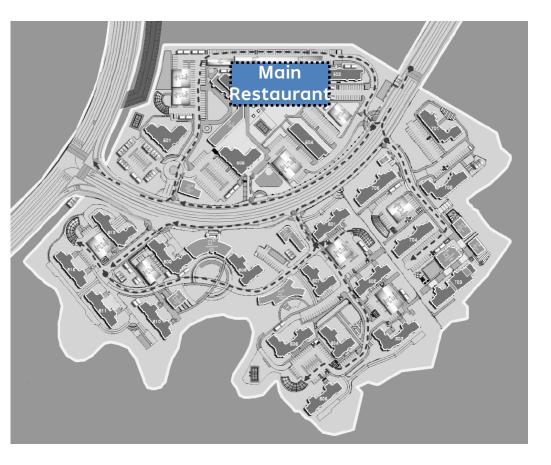


Apartment ★★★

- Check-in 14:00 / Check-out 11:00 (flexible)
- Coastal Cluster (Gangneung Olympic Park)
- 39 km away from MPC
- TM Service: Media Village ↔ IBC/GOP/JAC
- Breakfast (Main/Casual Restaurant, 05:00-10:00): International Buffet
- Services & Facilities

Wi-Fi access	Daily Housekeeping	Linen Service (Every 2 days)	Laundry Service(Valet)	Self-service Laundry (24hr)	Restaurant	Café / Bar
Convenience Store	Fitness Centre		Reception (24hr)	Media Workroom	Parking (with VAPP)	Currency Exchange

GMV Food and Beverage



Main Restaurant

- North Zone, B1F (1,800 seats)
- 15 Jan. –28 Feb. 2018
- 05:00 23:00

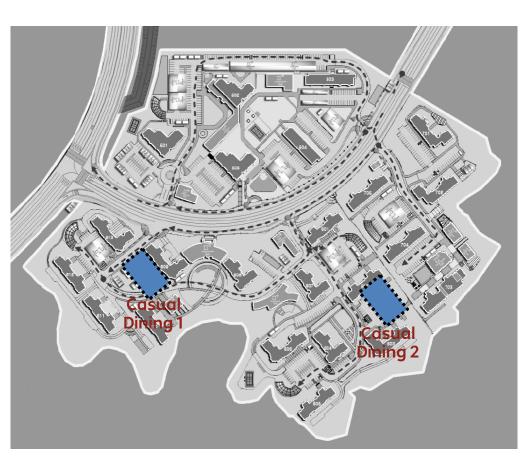
Breakfast

Buffet 05:00-10:00	 International Buffet
	 83 menus available
05.00-10.00	• Express Line 05:00-12:00 (Grab&Go)

Lunch & Dinner (User Pay)

Lunch 12:00-16:00	 Same menu items for lunch & dinner 4 main dishes + 4 side dishes
Dinner	+ 2 soups + salads + beverage
18:00-23:00	• Halal or Kosher Menu can be served

GMV Food and Beverage



Casual Dining 1

- West Zone (90 seats)
- 26 Jan. –28 Feb. 2018, 05:00-23:00

Casual Dining 2 (Lounge Bar, after dinner)

- South Zone (132 seats)
- 26 Jan. –28 Feb. 2018, 24 hours

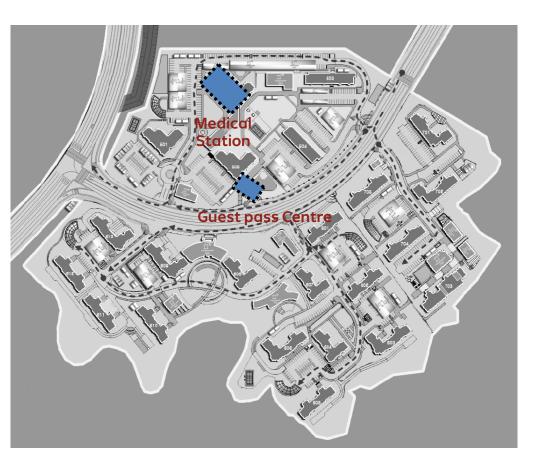
Breakfast (05:00-09:00)

Breakfast package in limited quantityOnly drink menu available

A la Carte (09:00-)

- Served A la Carte Menu (Hot, Cold, Korean Fusion) and drink menu
- · Alcoholic beverage available at Casual Dining 1, 2

GMV Guest Pass Centre & Medical Station



Guest Pass Centre

- Near the TM Mall
- 15 Jan. 27 Feb. 2018, 09:00-21:00
- \cdot For visitors who don't have access to GMV
- Guest Pass application to be submitted the day before their visit

Medical Station

- North Zone
- · 26 Jan. 26 Feb. 2018, 24 hours
- · Emergency medical evacuation
 - to the Olympic hospital (24 hours)

Check-in/out Procedure (GMV)

Prior to Arrival

Assure Rooming Lists are updated in Online Booking System
 Reservation confirmation to be sent to client incl. Bldg./Room no.

Check-in

Arrive at the Gangneung Media Village (OIAC Required to access)
 GMV Guide to inform your assigned room allocation

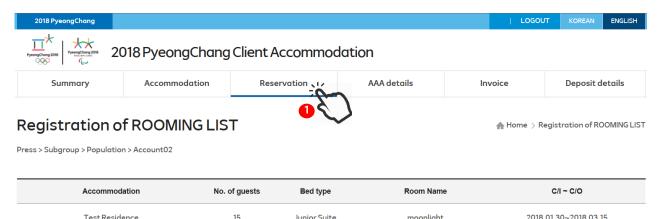
- ✓ Present the OIAC and Passport to receive room keys
- ✓ Damage repair Deposit Required
- ✓ Limited cart may be provided, if necessary

Check-out

Damage & Repair self-checklist to be submitted on the day before check-out
 Keys to be returned to front office by each client
 Damage & Repair deposit to be refunded to each client by wire transfer

Accommodation Management System

- Online Booking System you will be able to...
 - \checkmark Update the Rooming List to save time when you arrive at the accommodation



2	first name		last name		gender	gender 🗸	Date of Birth	
1	country	country		Y	passport number			
	Room Share				Remarks			
	first name		last name		gender	gender 🗸	Date of Birth	
					passport			1

Press Rate Card



Rate card : payment order

	hyseregChang 2019"
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	Normal Order (1 Feb. – 31 Jul. 2017)	Late Order (1 Aug. – 30 Nov. 2017)	Games time (26 Jan. – 28 Feb. 2018)
Price As per Catalogue		Increase up to 25%	Increase up to 25%
Invoices	From 1 Aug	After approval	N/A
Cancellation Fee	N/A	50%	100%
Cash	US Dollar	US Dollar	Korean (Won)
Payment	By Wire Transfer (within 30 days upon reception of the invoice)	By Wire Transfer (within 15 days upon reception of the invoice)	VISA Card and Cash

Normal and Late Order : Available at rate card portal (ratecard.pyeongchang2018.com) Games Time : Rate card Help desk in Main Press Centre will be operated from 9 Jan. 2018

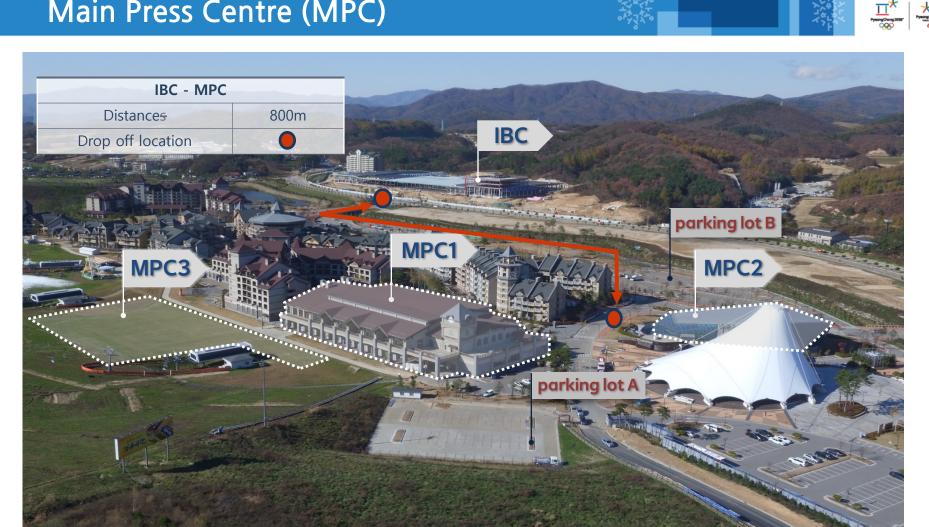
Date	Activity	
Oct. 2017	Distribution the invoice for payment	
30 Nov. 2017	End of Late Order Period	
Nov~ Dec. 2017	Distribution the check in/check out survey for ordering items	
1 Dec . 2017	Invoice for Loss and Damage and Usage deposits issued	
15 Dec. 2017	All payments for Normal and Late Order periods are due	
9 Jan.~ 28 Feb. 2018	Games-time period	

Processory Scott

3. Main Press Center



Main Press Centre (MPC)



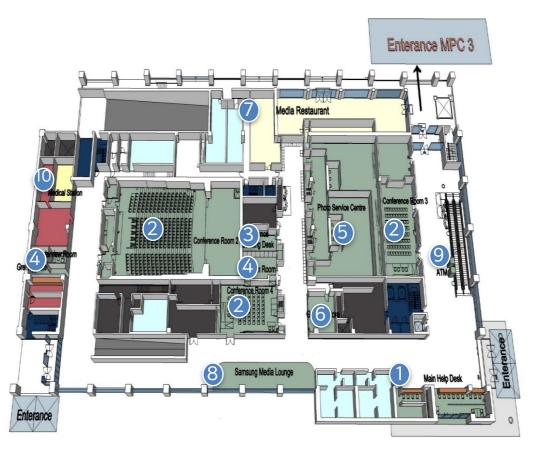
Pyseng Chang 2018"

MPC 1 - 1F



Main help desk

- · Press operations info.
- Accommodation
- Transport
- Tour service
- Lost & found
- Technology service
- Press conference room 1, 2, 3
- Press conference booking desk
- Interview room / Green room
- 5 Photo service Centre (Canon, Nikon)
- 6 Photo chief office
- Media restaurant
 - Samsung media lounge
- ATM





(8)

(9

MPC 1 - 2F

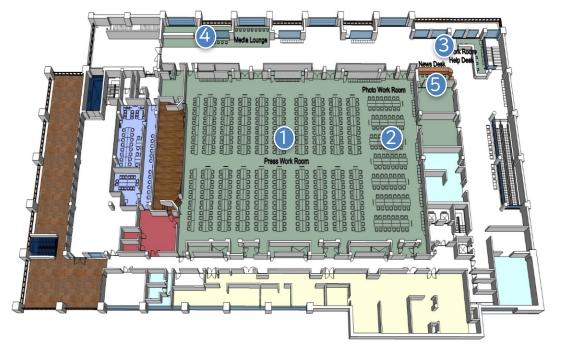
1 Press workroom

2 Photo workroom

3 Press and photo help desk

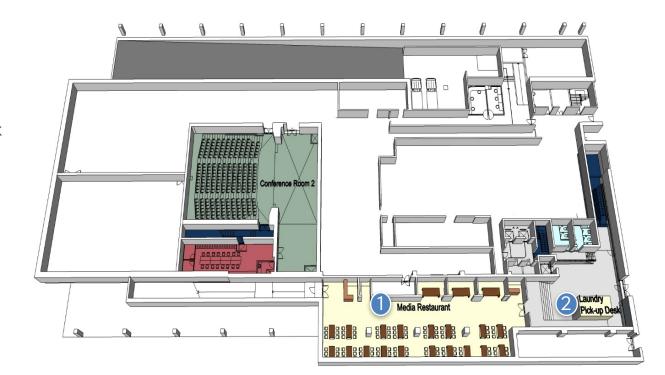
4 Media lounge

5 POCOG news desk



WengChang 2019"

MPC 1 - B1F



Pyseng Chang 2018"

Times to the second sec

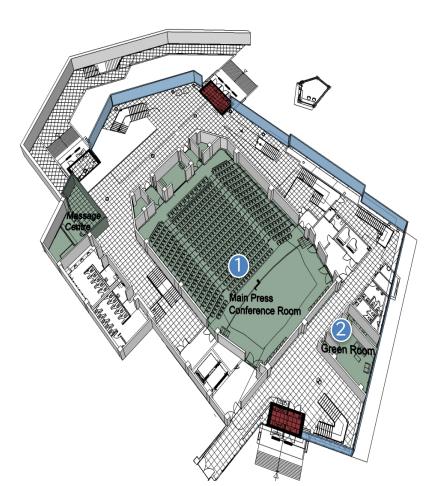
Media restaurant

2 Laundry pick-up desk





2 Green room

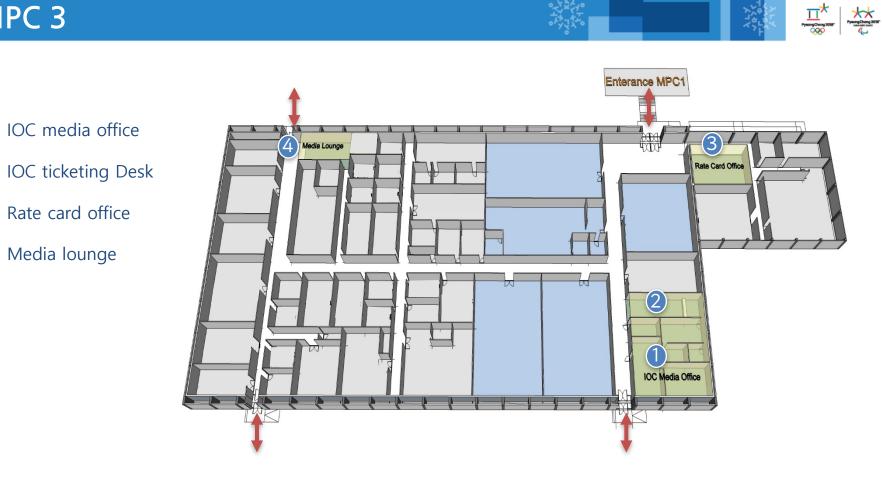


MPC 3

2

3

(4)



Conference Rooms

PyteosgChang 2018"	PyengChang 2018"
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Conference Room	Interpretation (upon request)	Seats	Languages
Main Conference Room	Simultaneous / 6 languages	500	
Conference Room 1	Simultaneous / 3 languages	220	English, French German, Russian
Conference Room 2	Simultaneous / 1 language	72	Italian, Japanese Mandarin, Korean
Conference Room 3	Consecutive	48	,



Main Conference Room



Conference Room 1

Guest Pass Office (GPO)

- Application form to be submitted by 17:00 on the day before the visit
- Guest Passes not to be issued on the Opening ceremony day
- Valid only for the day of issue (Only 5 times available upon request)

Operation Hours		
9 - 29 Jan. 2018	09:00 - 18:00	
30 Jan 26 Feb. 2018	08:00 - 18:00	



XX

Food & Beverage (Inside MPC)

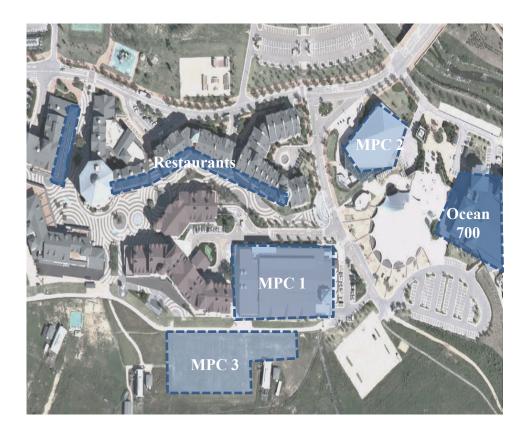
Location	Purpose of Use	Service Level	Remarks
	Media Restaurant (B1, Sunken Garden)	Cafeteria - Hot Dishes, Dessert, Salad Bar	10:00 – 22:00
	Media Restaurant (1F, Garden Terrace)	Lounge Menu + Grab & Go eg) Snack, Sandwiches, Alcohol. etc.	24-hour operation
MPC 1 Media Lounge (2	Media Lounge (2F)	Coffee / Beverages / Alcohol. etc.	24-hour operation
	Coffee Corner (1F)	Coffee / Beverages / Snack. etc.	08:00 – 21:00
MPC 3	Coffee Corner (1F)	Coffee / Beverages / Snack. etc.	08:00 – 21:00

Pysong Chang 2018"

Food & Beverage Facilities (outside MPC)

Operated by Alpensia	Operation hours
Breakfast buffet (Ocean 700 - 2F)	06:00-10:00

Operated by others	Number
Korean restaurants	4
Japanese restaurants	2
Chinese restaurant	1
Fusion restaurant	1
Fast food restaurants	3
Bar	1
Coffee shop	1
Snack bars	7
Convenient stores	3

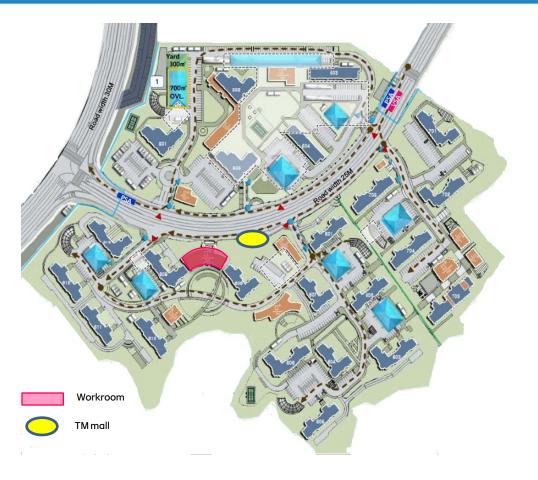


PysongChang 2018"



	Phases	Dates
	MPC opening date	9 Jan. 2018
Ohrenning	Lock down	27 Jan. 2018
Olympics	MPC soft opening (08:00 – 23:00)	9 – 29 Jan. 2018
	MPC 24-hour operation	30 Jan. – 26 Feb. 2018
Transition		1 – 4 Mar. 2018
	MPC opening dates	5 Mar. 2018
Paralympics	Lock down	6 Mar. 2018
	MPC soft opening (08:00 – 20:00)	5 – 6 Mar. 2018
	MPC full operation (07:00 – 24:00)	7 – 19 Mar. 2018

Gangneung Media Village Workroom



Media Workroom

180 - seat workspace Copy centre & Help desk

Operation Hours		
26 – 29 Jan. 2018 08:00 – 23:00		
30 Jan. – 26 Feb. 2018	24-hour operation	

※ No operation during the Paralympics

4. Venue Press Operations





PyeongChang 2018"

Services and Facilities at VMC

Venue Media Centre Facilities		Services	
venue iviedia C	entre raciities	Key Services	Technology Support
Venue Media Centre (VMC)		 Help Desk, Workroom, Locker Media lounge Printed start lists, Info Workstation 	 CATV Info Workstation (with Info printers) Wi-Fi LAN Cable (rate card)
Press Conference Room		 Official press conference with medalists Interpretation services (Simultaneous or Consecutive) 	• Wi-Fi
Mixed Zone		Interpretation services (on demand)	• Wi-Fi
Tabled		 Non-dedicated seats : first come first served Dedicated seats : rate card 	 CATV (Olympic feed) Wi-fi LAN Cable (rate card)
Tribune	Non-tabled	• Non-dedicated seats : first come first served	• Wi-fi

* High demand events will be ticketed.

PysongChang 2018"

Competition Venues * Training and Competition Days		Non-Competition Venues	
Official Training	- 1 h / + 2 h	PyeongChang Olympic Stadium	16:00 – 02:00 (-4h / +4h)
Mountain Cluster	- 3 h / + 4 h	Medal Plaza	16:00 – 24:00 * Medal Ceremonies : 19:00
Coastal Cluster	- 3 h / + 3 h	PyeongChang / Gangneung Olympic Village	09:00 - 21:00

wongChang 2018

* Operation hours may be subject to change due to competition delay

Operation Plan at VMC

Print Results Distribution

- · Reduction of printed reports 'paperless'
- · Only printed start lists to be provided
- Self-printing available with **INFO Station**
- Printed reports will not be delivered to mixed zone and press tribunes

Mixed Zone Access

• Press and ENR(Non-RHBs) are not permitted to film in the mixed zone



Operation Plan at VMC

Rate Card

- · LAN cabled internet (workroom / tabled tribune)
 - Non-dedicated seats : Internet account
 - Dedicated seats : Internet account + RJ45 port

Catering Services (media lounge)

- User Pay : Hot food, Snack and Beverages
- Free of Charge : Self-service Coffee and Tea



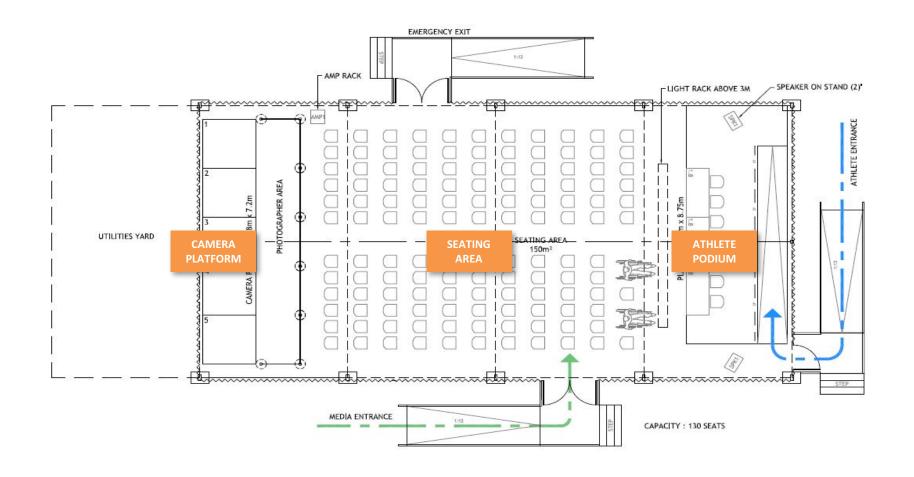


VMC Layout



PyeorgChang 2016

PCR Layout



Pysong Chang 2018"

Hybrid PCR Layout

Press Conference Room + Work Room : Jeongseon & Yongpyong Alpine centre



Olympic Village

PyeongChang/Gangneung Olympic Village

- Official Village Opening : 1st Feb
- Overview of Village Media Centre
- Operation Hours : 09:00 21:00
 - (except Opening and Closing ceremony days)
- Press Conference Room : 70 seats (Online Bookable)
- Interview Room : 3 rooms (Online Bookable)
- Press Workroom : 24 seats

Village Media Guest Pass

- Collect at the Village Media Centre Help Desk in exchange with OIAC
- Quota : Pyeongchang 200 / Gangneung 200
- Access to Olympic Plaza Area only at the athlete's village
 - * Two Village Media Tours on the 6^{th} and 8^{th} of Feb





PyeongChang Olympic Plaza

PyeongChang Olympic Stadium

- · Opening Ceremony : 9 Feb. 2018 20:00-22:00
- · Closing Ceremony : 25 Feb. 2018 20:00-22:00
- VMC Operation Hours : 16:00-02:00

Medal Plaza

• VMC Operations Hours : 16:00-24:00
 *Except for the Opening and Closing Ceremony day
 *Victory Ceremony : Starts from 19:00



5. Photo Operations



Official Photo Briefing

- 7 Feb. 2018, 16:00 18:00
- · Main Press Centre (MPC)

Daily Photo Briefing

- Every 2 hours prior to the game start
- · Venue Media Centre of each venues
- * Photo briefing schedules are subject to change



SACD (Sleeve & Arm Band)

Distribution procedures of Supplementary Access Control Devices (SACD)

- To be distributed during Jan. and Feb. 2018 at photo help desk in MPC
- · Only provided to photographers who are registered as EP or ET category
- The Photographer's Undertaking must be signed when receiving SACD

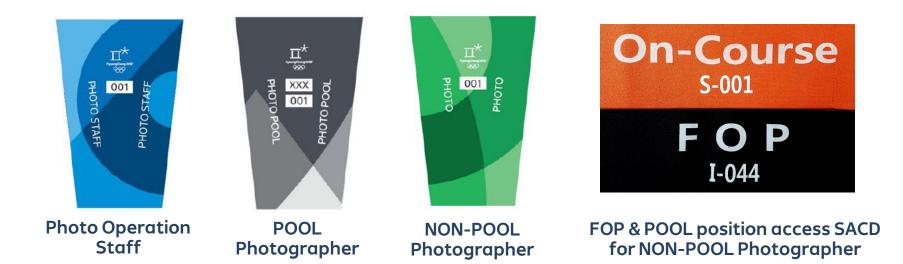
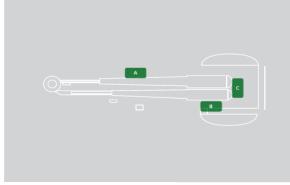
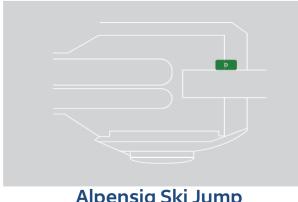
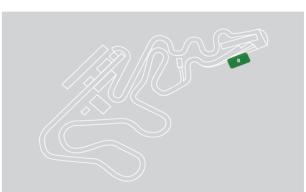


Photo Position (Mountain Cluster)



Alpensia Ski Jump





Olympic Sliding Centre



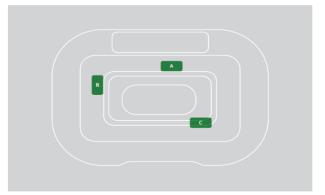
Alpensia Ski Jump (Landing Area) Olympic Sliding Centre (Start Area)

※ Photo positions shown above are key positions of the particular venues and are subject to change

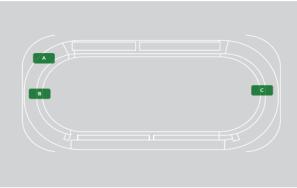
Photo Position (Coastal Cluster)



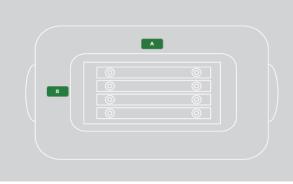
Gangneung Ice Arena (Short track)



Gangneung Ice Arena (Figure Skating)



Gangneung Oval



Gangneung Curling Centre





Olympic Information Service (OIS)

	Pre-Games time	Games time
	Pre-Games Reports	Games-related Outputs
	- Sports history	- Press conference highlights
	- Competition format & Rules	- Flash quotes
	- Media information. etc.	- News articles. etc.
Info Contents	Biographies	Info Calendar
	Historical Results	- Press conferences
		- Unofficial training. etc.
		Biographies updated on site
Information & Data Provider	POCOG OIS, GRACENOTE, IPC	POCOG OIS, IOC OIS, GRACENOTE

Pysong Chang 2018"

Olympic Information Service (OIS)



- OIS as a **turnkey solution by the IOC** (in line with Olympic Agenda 2020 proposal 12.3.)
- IOC OIS delivering Games News during the Games time
- POCOG OIS planning in cooperation with IOC OIS
- IOC OIS in charge of Games News and Photo Service for Paralympic News Service (PNS)

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2	NED	3	2	3	8		Thu 27 - 15:41 - G Flagbearers for	eneral the PyeongChang 20	18 Closing
3	GBR	2	0	0	2		. Thu 27 - 15:40 - General		
5	NOR	1	2	0	3		Flagbearers for Ceremony	the PyeongChang 20	18 Opening
									more info
					more info +				
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								All Sport	
							No Press	Conferences today	
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Info will be available on Info Workstation in MPC and VMCsMyInfo is accessible via dedicated logins on personal laptops and mobile devices (Free of charge)Selected Info content available on the IOC mobile app



Twitter / Audio / Video Feed

Twitter

- OIS Twitter account to be featured on Info
- Twitter as a platform to **publish Flash Quotes faster, straight** from the Mixed Zone

Audio

- Audio files from the Mixed Zone and Press Conferences
- Raw feeds, unedited
- Stream only, not downloadable

Video

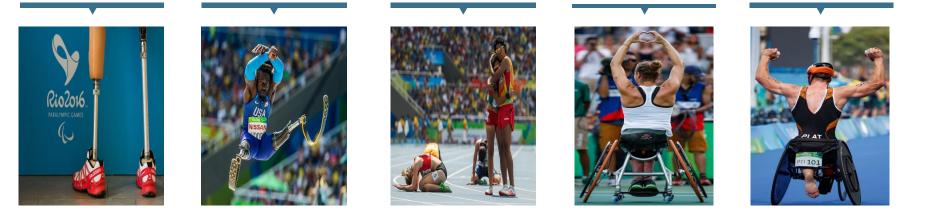
• Video streaming files of the **daily briefings** at MPC

Twe	eets por @ONS_Rio2016	
ONS	Olympic News Service @ONS_Rio2016 Stefan MARKOVIC (SRB): "They are sup If you let them play they will kill you." #BP #silver	
	♥ D	21 ago
	Olympic News Service @ONS_Rio2016 Kevin DURANT (USA): "It's my second o medal) and the feeling stays the same. It gets old." #BK #M #gold	
	♥ ₽	
	Olympic News Service @ONS_Rio2016 Kyrie IRVING (USA): "It came together a right time. We figured it out offensively a defensively." #BK #M #gold	
	♥ ₽	
E	Olympic News Service @ONS_Rio2016 Nikola JOKIC (SRB): "We wanted that go bad and were disappointed but now it's n good." #BK #M #silver	
	♥ ₽	21 ago 👻
Incor	porar V	/er no Twitter

Paralympic News Service (PNS)

PNS photo service

- PNS photo service provided by the OIS photo team, including four award-winning photographers
 - Bob Martin, Simon Bruty, Tom Lovelock, Joel Markland
- All photos available for free on <u>www.oisphotos.com</u>
- PNS doesn't provide World Records, Twitter Feed, Audio/Video Feed



7. Security



Policies

Main Press Centre

- ✓ Dedicated **PSA** (4 spots) will be provided at Media entrance
- ✓ 1 VSA will be operated
- ✓ MPC1 ↔ MPC2 : Clean to Clean

Media Village

Soft clean venue (access through PSA/VSA)
 Soft check (by checking of accreditation) & access control

 * Security level to be raised in case of hiking terrorism threat

Liquid & Food Access

- ✓ Non-perishable food and beverage, only up to 5ℓ per person, for personal consumption
- ✓ alcoholic beverages prohibited to bring in (except MPC)

Tools of the Trade

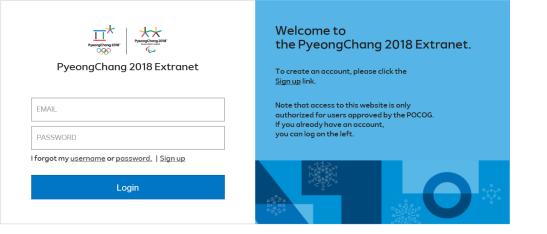
The goods or materials allowed to bring into the venue for operational purpose, as an exception from the Prohibited and Restricted Item Policy

- Camera: Digital SLR, 35mm SLR, GoPro
- Camera Lens over 300mm size
- Camera accessories
- Photographic 'grip' for remote camera installations
- Robotic camera head and mounting accessories
- Underwater camera housings and 'domes'
- Radio control camera triggers (Pocket Wizard)
- Laptops, netbooks, iPads, smartphone chargers, card readers
- Wi-Fi devices and other 3G hubs/dongles
- Compressed air tanks

- Cables, connectors, cable spools, network testers
- termination equipment, power blocks, gaffer tape
- Depth gauges
- Buoyancy control devices
- Mask, fins, snorkels
- Diving weights
- Microphones, Dictaphones, headphones, etc.
- Walkie-talkies
- Office supplies and stationery
- Photographic equipment diagnostic, testing and repair equipment

For more information





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http://extranet.pyeongchang2018.com

All the guides are available and can be downloaded on our extranet site Please find the Newsletter on our extranet site to find the latest information

Contact us



Regarding to	Contact information			
General Press Operations	 pressoperations@pyeongchang2018.com 			
MPC Operations	• mpc@pyeongchang2018.com			
VMC Operations	 sungjin.park@pyeongchang2018.com 			
Photo Operations	seunghoon.ko@pyeongchang2018.com			
Press Service	 Accreditation : media.accreditation@pyeongchang2018.com Accommodation (OG) : pressacm1@pyeongchang2018.com Accommodation (PG) : parapressacm@pyeongchang2018.com Arrival & Departure : E Jae.KIM@pyeongchang2018.com Transportation : jinyoung.kim@pyeongchang2018.com Rate card : ratecard@pyeongchang2018.com 			
OIS & PNS	 joohyhyun.kim@pyeongchang2018.com 			

Thank you

